

ABSTRACT OF THE DISCLOSURE

A candle with a fragrance or scent reservoir comprising a wax candle incorporating a single or multiple reservoirs containing scented oil(s), scented wax stick(s), scented wax bead(s), or scented granules. The reservoir or reservoirs are formed in the candle body generally along one or more wicks. The reservoirs may also be formed in a wickless candle typically known as a tart or a melt candle. The scent is a perfume that can either be liquid, gel or solid. As the candle wick(s) burns and creates a melt pool, the fragrance materials mix with the melt pool and release the fragrances. A method of displaying and selling the candles uses a display cabinet with multiple shelves for displaying the various candles of various sizes, colors and shapes, and displaying different fragrance materials.